



Annual Report 2022

Charity number: 1184573

Registered Address: 19 DeRedvers Road, Lower

Parkstone, Poole, Dorset, BH14 8TS

**The
Yolanda
Moore
Foundation**

Established in 2018 in memory of Yolanda Moore, The Yolanda Moore Foundation recruited trustees from a number of Yolanda's friends who helped to start the charity. The Foundation actively fundraises and is also kindly supported by a wide range of donors.

Directors

Wayne Moore

Rhonda Moore

Board Members

Ella Scrivener

Harriet Barr

Richard Murphy

Marykate McGrath

Hannah Edwards

In 2022 the Board met 10 times either in person at a central location or virtually by Zoom to discuss applications for grants, administrative needs, fundraising and development goals, marketing strategies and general financial and reporting duties.

Every meeting was chaired by the Directors and ensured the work done throughout the year upheld the mission statement and the general aims of the charity. Much of the forward planning for the year was achieved in these meetings.

Trustees give their time and support on a voluntary basis and receive no payment. In line with the charitable aims, all board members are under 30 years old and are encouraged to gain experience through their work with The Yolanda Moore Foundation. They are well-supported by the Directors to pursue training and projects as they request them to develop their skills both for the charity and externally. All training and administration expenses (including the website www.tymf.co.uk) are covered privately by the family. Banking and accountancy services also incur no cost to the charity due to free support from professional service providers.



The Yolanda Moore Foundation

Aims, Objectives and Activities

Inspired by the life and aspirations of Yolanda Moore, the charity is committed to helping disadvantaged, ambitious young people reach their goals. The charity provides practical and financial help, through grants and mentoring, to assist 15 - 24 year olds from London, Dorset, Hampshire and Otago (New Zealand) pursue their passions and take their next big steps.

We particularly seek to help disadvantaged young people who do not have the opportunities and support that Yolanda did. Whether needing help to pursue a course, begin an internship or get a new suit for an interview, we're here to help. We also seek to help young people who are passionate about helping others and make the world a better place, we provide support for them to travel and pursue voluntary experiences.

We provide three main kinds of funding:

1. **Vocational or Educational support** - This refers to funding short course fees (not degrees), funding travel to a course, funding an Internship (including travel), funding for an apprenticeship, funding for course materials such as books or equipment, funding for vocational materials such as books, tools or equipment.
2. **Funding to support others** - This refers to funding travel to aid a voluntary/charitable experience, funding your maintenance whilst completing a voluntary/charitable experience, general funding related to your work voluntary or otherwise supporting others.
3. **Funding for personal support or development** - This refers to funding for sporting activities, musical pursuits, including travel or equipment, funding to support yourself personally including maintenance bills, rent, personal items such as laptops or phones, clothes etc.

In our fourth year our key strategies and activities were to develop the progress made in previous years:

- Continue good governance and organised running of the charity, including trustee roles, meetings, financial management and administrative duties.
- Further develop the grant-giving process that is accessible, wide-reaching and specific to our mission statement.
- Develop the marketing strategy; enhancing the website, social media platforms and mailing.



The Yolanda Moore Foundation

- Continue to operate a clear donations process for that is secure, accessible, and well-managed.
- Give more grants to individuals who meet our specified criteria.
- Develop the contacts in the Otago region of New Zealand to support children with skiing development.

Our key activities were to:

- Continue excellent governance concerning banking, the management board, charity commission, digital storage space, policies including GDPR and safeguarding.
- Continue to operate a fair and equitable application process for grant recipients.
- Hold at least 6 board meetings per year.
- Support fundraising events and donors.
- The giving grants to young people from a diverse range of background and needs.
- The training of several trustees in order to support the charity.
- Further develop relationships and contacts with Otago primary schools and AfterJam to support young skiers.

Achievements and Performance

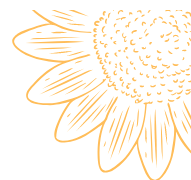
The Yolanda Moore Foundation completed its annual objectives and supported 6 young people, the AfterJam summer camp and Wanaka Primary School in Otago and in line with its mission statement.

The charity continued to focus on the firm establishments of the charitable processes, communications, marketing and development strategies. At the end of the fourth year, The Yolanda Moore Foundation continues to have a secure and functional processes in place for applications for grants, administrative processes, financial processes, and communication processes internally and publicly.

The Yolanda Moore Foundation continues to be the chosen charity for AfterJam. The foundation also supported the AfterJam summer camp in 2022 with a £1,200 grant.

The foundation supported Wanaka Primary School with a grant of NZ\$2,000 (£1,039.14) in the Otago region of New Zealand.

The Trustees and Board Members believe the Foundation has had a highly successful fourth year and is in a strong position to successfully support young people in 2023.



The Yolanda Moore Foundation

Income and Expenditure

- Income for the foundation between 1st January and 31st December 2022 was £10,522.05 (£11,417.66 in 2021).
- All administration costs were covered privately and in full.
- Eight grants with a total value of £5,699.14 were issued during 2022 (twelve grants with a total value of £9,608.61 were issued during 2021).
- The balance at the end of the year was £44,045.11 (£39,222.20 at the end of 2021).
- There were no outstanding creditors or debtors.

Wayne Moore, Trustee

10 March 2023